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## **NEW BARBARY COAST DISTRIBUTION LAUNCHES TREASURE ISLAND MEDIA'S NEW DIRECT-TO-STORES VALUE LINE, "*CHEAP THRILLS*."**

SAN FRANCISCO, NOVEMBER 19, 2010 – Treasure Island Media (T.I.M.) has teamed up with its exclusive North American wholesaler, New Barbary Coast Distribution (NBCD), to offer retailers the new T.I.M. bareback value line called "CHEAP THRILLS."

Instead of first offering this new line to T.I.M. fans via the T.I.M. website (which is standard industry practice) NBCD will first ship the new budget-priced films to retail stores, making each title initially available only through retail outlets. Each "Cheap Thrills" volume will eventually be available via T.I.M.'s website after its follow-up volume has hit retail stores.

"We view retailers as our essential partners," says David Downs, Sales Manager for NBCD. "Making this brand new film available only through our retail partners will help drive foot and web traffic to their stores, and will introduce NBCD and T.I.M. to new retailers and new fans who might not have yet found T.I.M. online."

While Cheap Thrills is a great value at \$19.99 MSRP with a 59 minute run-time, it takes no shortcuts in quality. Each DVD in the series will contain all new footage with intense scenes of bull-hung studs pounding tight holes until cum overflows.

The first in the series, "Cheap Thrills: Volume One," features eminent T.I.M. stars Brad McGuire and Jerry Stearns, plus Sage Daniels, Lito Cruz and others. This film is a real bang for the buck—literally!

Volume One will ship from San Francisco on 11/29 for a December 3 Street Date. To order, contact David Downs at New Barbary Coast Distribution, or visit [TIM CHEAP THRILLS](http://www.timcheapthrills.com).

### **"CHEAP THRILLS – Volume One" Treasure Island Media**

**Pre-Order:** NOW!

**Street Date:** December 3, 2010

**Directed by:** Paul Morris

**Produced by:** Paul Morris

**Starring:** Sage Daniels, Jerry Stearns, Brad McGuire, Lito Cruz, Seth and Chad Rock.

**DISC 1 - DVD Feature:** 3 Hardcore Bareback Scenes

**About T.I.M.** - TREASURE ISLAND MEDIA (T.I.M.) is the world's most watched, most-imitated and fastest growing producer of all-male entertainment. Paul Morris, founder and owner of T.I.M., is dedicated to the support of wildly creative free expression. "More a cult than a porn studio," Treasure Island Media supports innovative intellectual and artistic work worldwide. [www.treasureislandmedia.com](http://www.treasureislandmedia.com)

**About NBCD** - New Barbary Coast Distribution (NBCD), the most reliable and reputable all-male adult film distributor on the friggin' planet, offers DVDs from more than 55 studios to retailers and distributors worldwide. NBCD is the exclusive North American distributor for Treasure Island Media, WAN Film, Ricky Raunch, and other gay film studios. Their wholesale offerings are available at [www.bluewoody.com](http://www.bluewoody.com).

#### **Contact:**

David Downs, New Barbary Coast Distribution

415.553.8181 or fax 415.480.1611 [Orders@newbarbarycoast.com](mailto:Orders@newbarbarycoast.com)



PAUL MORRIS | TREASURE ISLAND MEDIA

CHEAP THRILLS - VOLUME ONE

TIM 118A



JERRY FUCKS SAGE



BRAD SEEDS A STR8 GUY



LITO FUCKS SETH



TREASUREISLANDMEDIA.COM

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